



piggly wiggly

CUSTOMER APPRECIATION SALE & GIVEAWAY!

Win Free Groceries for a Year!

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1940



1 lb - Salted or Unsalted
Piggly Wiggly Butter

2.99

WITH CARD
LIMIT 1

Name: _____ Phone: _____

Limit one. Limit 1 entry per coupon.
Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1941



Sliced Fresh in our Deli
Badger Ham

4.99
lb

SUNDAY/HOT-HAM NOT INCLUDED.

WITH CARD

Name: _____ Phone: _____

No Limit on purchases. Limit 1 entry per coupon.
Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1942



Sara Lee - 20 oz - Honey Wheat or
Whole Grain White Bread

1.99

WITH CARD

Name: _____ Phone: _____

No Limit on purchases. Limit 1 entry per coupon.
Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1943



6-8 oz - Old Wisconsin
Snack Bites or Sticks

2.88

WITH CARD

Name: _____ Phone: _____

No Limit on purchases. Limit 1 entry per coupon.
Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1944



12.76-21.96 oz
Ultra Thin & Breadcrumb
Bellatoria Pizza

WITH CARD **BUY ONE, GET ONE... FREE**

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ENTER TO WIN ONE OF 410 PRIZES!

PLU #1945



29.2-34.6 oz
Pep's Drafthaus Pizza

6.99

WITH CARD

Name: _____ Phone: _____

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Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1946



12-14 oz - Old Dutch
Pretzels
or, 9.5-10 oz - Old Dutch - Family Pack
Potato Chips

2.5

WITH CARD

Name: _____ Phone: _____

No Limit on purchases. Limit 1 entry per coupon.
Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1947



18 ct
Frito Lay Variety Packs

8.99

WITH CARD

Name: _____ Phone: _____

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Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1948



12 pk, 12oz Cans
Coke, Diet Coke or Sprite

2.13

WITH CARD

WHEN YOU BUY MULTIPLES OF 2

Name: _____ Phone: _____

No Limit on purchases. Limit 1 entry per coupon.
Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1949



28 oz Bottle
Gatorade

2.3

WITH CARD

Name: _____ Phone: _____

No Limit on purchases. Limit 1 entry per coupon.
Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1950



4 pk, 16 oz Bottles
Sprecher Soda

2.8

WITH CARD

Name: _____ Phone: _____

No Limit on purchases. Limit 1 entry per coupon.
Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1951



Single Serve Cups
Berres Bros. Coffee

10.4

WHEN YOU BUY MULTIPLES OF 10

WITH CARD

Name: _____ Phone: _____

No Limit on purchases. Limit 1 entry per coupon.
Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1952



8 pk, 12 oz Cans
Polar Seltzer

3.9

WITH CARD

Name: _____ Phone: _____

No Limit on purchases. Limit 1 entry per coupon.
Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.

ENTER TO WIN ONE OF 410 PRIZES!

PLU #1953



17 oz Bottle
Sparkling Ice Water

5.4

WITH CARD

Name: _____ Phone: _____

No Limit on purchases. Limit 1 entry per coupon.
Coupon good April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations.



Enter To Win

ENTER TO WIN ONE OF 410 PRIZES!
NO PURCHASE NECESSARY



Name: _____ Phone: _____

Limit 1 entry per customer, per day. Entry on free coupon is April 23 thru April 29, 2024. Only at Fox Bros. Piggly Wiggly Locations. Beaver Dam, Hartford, Hartland, Oconomowoc, Hubertus/Richfield, Jackson, Port Washington, Saukville, Slinger and West Bend.

ONE Grand PRIZE!



FREE GROCERIES FOR A YEAR!

FREE GROCERIES FOR A YEAR WILL BE AWARDED AS A \$5,200 PIGGLY WIGGLY GIFT CARD (\$100 x 52 WEEKS)

FOUR 2nd Grand PRIZES!



\$1,000 PIGGLY WIGGLY GIFT CARD

FIVE 3rd Grand PRIZES!



\$500 PIGGLY WIGGLY GIFT CARD

100 1st PRIZES!



\$100 PIGGLY WIGGLY GIFT CARD
TEN (10) WINNERS AT EACH OF THE TEN FOX BROS. PIGGLY WIGGLY LOCATIONS.

100 2nd PRIZES!



\$50 PIGGLY WIGGLY GIFT CARD
TEN (10) WINNERS AT EACH OF THE TEN FOX BROS. PIGGLY WIGGLY LOCATIONS.

200 3rd PRIZES!



\$25 PIGGLY WIGGLY GIFT CARD
TWENTY (20) WINNERS AT EACH OF THE TEN FOX BROS. PIGGLY WIGGLY LOCATIONS.

Official Rules: To enter, fill out your name and phone number, redeem the coupons and purchase the listed items. Each coupon will give you another chance to win. Customers can also enter by submitting the NO PURCHASE NECESSARY COUPON. Entry Deadline is April 29th, 2024. Winners must be at least 21 years of age. Each of the ten (10) Fox Bros. Piggly Wiggly stores will have one entry randomly selected for a live Grand Prize drawing that will take place on the Fox Bros Facebook page on Friday, May 3rd. One Grand Prize Winner will win Free Groceries for a Year in the form of a \$5,200 Piggly Wiggly Gift Card, with the other 9 Grand Prize Participants winning a minimum of a \$500 Piggly Wiggly Gift Card. Each of the ten (10) Fox Bros. Piggly Wiggly stores will have an additional 40 winners that are randomly selected from all entries. See above for a list of all prizes. Each store will randomly select their winners no later than Friday, May 3rd. Only one winner per household. All prizes will be paid in Piggly Wiggly Gift Cards. Fox Bros. employees or their immediate family, vendors, or business affiliates are not eligible to win.

Washington State
Cosmic Crisp or Honeycrisp Apples
99¢ lb.

Fox Bros. Dean's Award Winning
Brats
2.99 lb.
WITH CARD

PRAIRIE FRESH
Baby Back Ribs
2.99 lb.

SINCE 1974
CERTIFIED ANGUS BEEF BRAND
Beef Kabobs
6.99 lb.

12 oz - Select
Suzy's Quarter Cheesecakes
4.99
WITH CARD

8 pk, 12 oz Cans
High Noon Vodka Hard Seltzer
16.99

12 pk or 15 pk, 12 oz Cans
Founder's Brewing Craft Beer
16.75



piggly wiggly.



Check-Out
more GREAT savings
In-Store

shopthepig.com

prices in this ad good tuesday 4/23/24 through monday 4/29/24

Family Pack
Fresh
Ground Chuck

3.99 lb



Fresh
Whole Fryer Chicken

99¢ lb



Washington State
Honeycrisp Apples

1.49 lb



On The Vine Tomatoes or
Vidalia Onions

99¢ lb



PATRICK CUDAHY BUY ONE GET ONE FREE

16 oz Select Bacon

WHEN YOU BUY MULTIPLES OF 2 OR 7.49 EA

PATRICK CUDAHY **HERITAGE HARD SALAMI**

4.99 lb

Sliced Fresh From The Deli

Hard Salami

4/\$2

Tender Bi-Color Sweet Corn

4/\$10

9.25-13 oz Healthy Choice Cafe Steamers or Marie Callender's Bowls

WHEN YOU BUY MULTIPLES OF 4 OR 2.99 EA

2.99

16 oz or 24 oz Sun-Maid Cinnamon Raisin Bread or Sunbeam Texas Toast

3.99

32-35 oz Bag General Mills Cereal

Cinnamon Toast Crunch or Reese's Puffs

2/\$4

5.5-8 oz Crystal Farms Shredded or Chunk Cheese

10/\$10

4.5-5.3 oz Dannon Remix or Oikos Greek Yogurt

2/\$6

1.5 qt Edy's or 48 oz Dean's Ice Cream

5/\$4

10-15.5 oz Select Food Club Variety Beans, Tomatoes or Tomato Sauce

3/\$9

5.67-11.05 oz Roma or Bellatoria Personal Pizza

4/\$13.98

12 pk 12 oz Cans Pepsi or Mtn Dew

WHEN YOU BUY MULTIPLES OF 4 OR 5.99 EA

\$10 digital coupon

2/\$5

56-57.6 oz Xtra Laundry Detergent

3.99

12-roll or 6-Roll Fiora Bath Tissue Paper Towel

4/\$9

5-8.5 oz Lay's Chips, Kettle Cooked or Simply Chips or 10-15.75 oz Lay's or Tostitos Dips

WHEN YOU BUY MULTIPLES OF 4 OR 4.49 EA

BEAVER DAM
920-885-5843
810 Park Ave.

JUNEAU
920-386-2972
100 South Western Ave.

LOMIRA
920-269-4015
325 East Ave.

MAYVILLE
920-387-3220
1440 Horicon St.

RANDOLPH
920-326-5800
164 Kienow Dr.



fresh favorites

3.99
3 lb Bag California
Seedless
Navel Oranges

Mix or Match!

2/5.50
2 lb Bolthouse Farms
Baby Carrots
or 6 ct
Mini Cucumbers



3.99 ea

Golden
Pineapple



1.49 lb
Washington State
Granny Smith, Fuji or
Golden Delicious Apples



3.99
1 lb Premium
California
Strawberries



2.49
8 oz
Sliced White
Mushrooms



2/\$7
5 oz Fresh Express Organic
Tender Greens
Salad Blends



1.69 lb
Juicy Ripe
Bartlett
Pears



3.99
6 oz
Blueberries or
Blackberries



2/\$5
8 oz Fresh Express
Spinach



2/\$3
Orange, Yellow or Red
Bell Peppers or
Seedless Cucumbers



3.99
All Varieties!
32 oz
Bolthouse Farms
Juice



4.99
2 lb Bag
Mandarin
Oranges



2.99
5 lb Bag Wisconsin
Russet
Potatoes



69¢ lb
Garden Fresh
Green
Cabbage



fresh floral



21.99
Bright Sky
Bouquet



14.99
Heaven Sent
Bouquet



14.99
4 in Ceramic
Mini Rose Plant



11.99
You're the Best
Bouquet

SAVE \$3 MIX OR MATCH Any 3

Items listed below in a Single Transaction. While Supplies Last. Sorry No Rainchecks.

WITH CARD

16 lb Bag
Kingford
Briquets
or 12 lb Bag
Matchlight
Charcoal

12.99 SALE PRICE
-1.00 When You Buy 3

11.99 ea
FINAL COST



9.5-13 oz
Chips
Ahoy!

3.99 SALE PRICE
-1.00 When You Buy 3

2.99 ea
FINAL COST



12 pk, 12 oz Cans
LaCroix
Sparkling
Water

4.99 SALE PRICE
-1.00 When You Buy 3

3.99 ea
FINAL COST



beverage center

WITH CARD

All Items Are With Card



2.99
8 pk, 12 oz Cans
Faygo



2/\$5
12 oz Bottle
Fast Twitch



2/\$5
2 ltr Bottle
7UP, RC Cola
or Dr. Pepper



4.99
24 pk, 8 oz Bottles
Nestle
Pure Life



3/\$12
8 pk, 12 oz Cans
Bubly
Sparkling Water



3/\$14
6 pk, 16.9 oz Bottles
Coke, Sprite
or Diet Coke



4/\$3
1 ltr Bottle
Polar
Seltzer



3/\$13
12 pk, 12 oz Cans or 8 pk, 12 oz Bottles
7UP, RC Cola
or Dr. Pepper

health, home & pet

WITH CARD

All Items Are With Card



10.99
154 oz
Era Liquid
Laundry Detergent



5/\$5
4 Roll That's Smart
Bath Tissue
or Single Roll
Simply Done Paper Towel



3.99
4 pk, 70 ct
Simply Done
Facial Tissues



2.49
200 ct
Simply Done
Napkins



2.79
100 ct
Arm & Hammer
Fabric Softener Sheets



6.99
28-80 ct Select
Simply Done
Trash Bags



9.99
14-20 lb
Arm & Hammer
Cat Litter



2/\$5
4 pk
9Lives
Cat Food



3.99
100 ct
TopCare
Pain Relief Tablets



2.99
25-30 ct
TopCare Makeup
Remover or Wipes



37.99
15 lb Select
Blue Buffalo
Dog Food



3.99
3-4 pk or 7 oz
Busy Bone
Dog Treats



dairy & frozen

WITH CARD All Items Are With Card

3.49
52 oz
Florida's Natural
Orange Juice

1.99
16 oz Individually Wrapped
Food Club
American Singles

2/\$5
8.5 oz
Blue Bunny
Load'd Sundae

2/\$10
19.3-27 oz
Tombstone
Original Pizza

3.29
3 pk
Sargento
Balanced Breaks

2.99
32 oz
Wide Awake
Coffee Creamer

5.99
16 oz Bavarian Beast Pretzel
or 18.35-22.05 oz Urban Pie Pizza

3.49
9-12 oz
Sargento String
or Stick Cheese

6.99
8-20 pk Select
Nestle
Drumsticks

3.69
12 pk
Crav'n Flavor
Ice Cream Sandwiches

5.49
42-48 oz
Food Club Cheese
Tortellini or Ravioli

grocery essentials

WITH CARD All Items Are With Card

7.99
12 oz or 10 ct
Starbucks K-Cups
or Ground Coffee

1.99
24-32 oz
Food Club
Pancake Mix or Syrup

5.99
40 oz
Jif
Peanut Butter

3.59
24 oz Country Hearth
Wide Pan or
Artisan Rustic Bread

2.49
10 pk
Kool-Aid
Jammers

3.49
12-17.3 oz Select
Kellogg's
Cereal

6.49
16 oz
Nature Nate's
Honey

3.69
24 oz Oatnut or Whole Grain
100% Whole Wheat
Brownberry Wide Pan
or Artisan Bread

3.99
6-8 qt
Country Time
Lemonade

2.99
6-8 pk
Kellogg's Nutri-Grain Bars, Rice
Krispie Treats, or Special K Crisps

3.49
15 oz Alfredo or 24 oz
Classico
Pasta Sauce

1.69
16 oz
Food Club Lasagna
or Wide Egg Noodles

1.99
64 oz
Food Club
Apple Juice

2.99
11 oz
Food Club
Granola

1.89
15.5 oz
Crav'n Flavor
Salsa

2/\$5
5-8 oz
Old Dutch
Tortilla Chips



Stock Up & Save More

WITH CARD All Items Are With Card

2/\$10
21 oz
Crav'n Flavor
Skillet Dinners

2/\$4
8 oz
Crav'n Flavor
Appetizers

2/\$6
2 ct
Hot Pockets

2/\$8
22-32 oz
Ore-Ida
Potatoes

grocery essentials

2/\$7
9.25-10.75 oz
Doritos

2/\$3
15-16 oz
Manwich

5/\$5
2.5-5 oz
Chicken of the Sea
Sardines or Tuna

4/\$5
5 oz
Food Club
Croutons

2 Mix or Match ITEMS FOR \$4

2 Mix or Match ITEMS FOR \$5



2.75-7 oz
Life Saver
Candies

2.83-3.63 oz King Size
Snickers, Milky Way,
Twix or M&M's Candy

29-30 oz Food Club
Canned Fruit

7.5-8 oz Taco Bell Sauce
or 12 ct Food Club
Taco Shells

6.2-6.5 oz Pesto,
12-14.5 oz Protein+ or Gluten Free
Pasta, or 24 oz Pasta Sauce

4 pk
Jell-O Gelatin
or Pudding Cups

14-16 oz Kraft
Salad Dressing

16 oz Premium Food Club
Frozen Vegetables

12-14 oz Food Club
Deluxe Macaroni & Cheese

18 ct Multipack
Frito Lay
Classic Mix

15.4 lb Bag
CharKing
Charcoal Briquets
or 11.6 lb Bag
Instant Light
Briquets

FIRE UP THE GRILL

5.99
19 oz
Johnsonville
Brats

RECEIVE \$4 OFF INSTANTLY
ON (1) LEINENKUGEL'S CRAFT
12 PK OR LARGER AND (1) 19 OZ
PKG JOHNSONVILLE SELECT
FRESH DINNER LINKS.

11.99
1 lb
Boneless Beef
New York Strip Steak



3.99
30 oz
Kraft Real Mayo
or Miracle Whip
Limit 2



1.69
8 ct
Piggly Wiggly
Hot Dog Buns or
Hamburger Buns



3.99
32 oz - EZ Squeeze
Heinz
Tomato Ketchup
Limit 2



2/\$3
28 oz
Food Club
Baked Beans



6.99
15.4 lb Bag
CharKing
Charcoal Briquets
or 11.6 lb Bag
Instant Light
Briquets



10.99
18 ct Multipack
Frito Lay
Classic Mix



While supplies last. We reserve the right to limit quantities and correct all printed errors. Not all varieties available at all locations. Prices subject to state and local taxes, if applicable. No sales to dealers. Purchase requirements are as calculated after presentation of all discounts, and do not include gift cards, lottery, tobacco, bottle deposits or other service desk services. All prices with card are discounted by using your Piggy Rewards Card. Free promotions will be applied to items of least value. Gluten free information is as directed on the manufacturer's (Always check the label) as ingredients may change. Contact the manufacturer with additional questions.

build your own PIZZA



From Our Bakery!

1.99
14 oz
Pizza Dough



From Our Produce Dept.

2/\$3
Orange, Yellow or Red
Bell Peppers



1.69
14 oz
Ragu Pizza Sauce



2/\$4
8 oz
Crystal Farms Shredded Cheese



99¢
4 oz
Food Club Mushrooms



99¢
2.25 oz
Food Club Sliced Olives



4.49
2 ct Original or Thin
Mama Mary's Pizza Crust



meat & seafood

4.99 lb
Boneless/Skinless
Chicken Breast
or Tenders

3.49 lb
Boneless
Pork
Loin Chops

5.99 lb
Top Round
London
Broil



2/\$5
8.9-10.7 oz - Select
Oscar Mayer
Lunchables

4.99
16 oz 93% Lean
Jennie-O
Ground Turkey

5.99 lb
Beef
Cubed
Steak



3.99 lb
12 oz Select
Corned Beef
Points

1.79
12 oz Select
Eckrich Farms
Meat Franks

5.99
1 lb Brick 85% Lean
Grass Fed
Organic Beef

6.99
22-26 oz Select
Rosina
Meatballs



3.99
12 oz Select
Piggly Wiggly
Bacon

1.99
8 oz Select
Farmland
Sausage Links

4.99
16 oz Select
Diced or Cubed
Farmland Ham

4.49
12-14 oz Select
Klement's Smoked
Sausage or Ring Bologna



Seafood Specialties

7.99 lb
Fresh Wild Caught
Ocean Perch Fillet

8.99 lb
Fresh Wild Caught
Haddock Fillet

6.99
24 oz Select
Wholey
Skillet Meals

3.99
16 oz Select
Wholey
Mussels

9.99
16/20 ct 16 oz Cooked
or 8-12 ct 16 oz Raw
Wholey
Shrimp



deli & bakery

13.99 lb
Top Round
London Broil
Roast Beef

10.99 lb
Ichiban Teriyaki Style
Chicken
Breast

5.99 lb
Cady Creek
Colby or
Mild Cheddar



3.99
8 oz
Sartori
Parmesan Cheese

1.99
14 oz
Italian
Bread

1.99
6 ct
French or
Potato Rolls



3.99 lb
Dawn's
Potato
Salad

6.99 lb
Boar's Head
American
Cheese

4.49
4 ct
Large
Turnovers

3.99
14 oz Select
Skinner
Strip Danish



2.99
20 oz Select Reser's
Gelatin
Rings

3.99
12 oz
Boar's Head
Greek Yogurt Dips

6.99
12 oz Select
Suzy's Quarter
Cheesecakes

9.99
8 in
Key Lime
Pie



beer & liquor

15.29
12 pk, 12 oz Cans or Bottles
Heineken or
Heineken 0.0

1500
1500
ply points
Save \$1 Per
Gallon of Gas!

21.98
30 pk, 12 oz Cans
Coors Banquet, MGD, Miller 64,
Miller Lite or
Coors Light

15.69
12 pk, 12 oz Cans
Mike's Hard
Lemonade

14.79
12 pk, 12 oz Cans or Bottles
Leinenkugel's Craft

RECEIVE \$4 OFF INSTANTLY
ON (1) LEINENKUGEL'S CRAFT 12 PK OR LARGER AND (1)
19 OZ PKG JOHNSONVILLE SELECT FRESH DIMMER LINKS.



10.49
12 pk, 12 oz Cans or Bottles
Miller
High Life

8.49
12 pk, 12 oz Cans
Pabst Blue
Ribbon

25.48
30 pk, 12 oz Cans
Michelob
Ultra

15.99
12 pk, 12 oz
Cans or Bottles
Kona Craft

**SAVE \$3 ON (1) KONA CRAFT 12 PK AND (1) KING'S
HAWAIIAN DINNER ROLLS WHEN PURCHASED TOGETHER.**



18.55
1.75 ltr Bottle
Svedka
Vodka

14.97
1.75 ltr Bottle
Canadian Club
Whisky

40.81
1.75 ltr Bottle
Jack Daniel's
Whiskey

9.99
1.5 ltr Bottle
Assorted Varieties
Barefoot Wines
Whiskey

AFTER \$3 MAIL-IN REBATE

**AFTER \$1 TEXT COUPON
TEXT "SWEET/DULCE TO 73876"**

